



# IDI DIGITAL

## CREATIVE STUDIO



# WHO WE ARE

**AT IDIGITAL CREATIVE STUDIO, WE TURN IDEAS INTO IMMERSIVE REALITIES.**

We are a creative studio that blends technology, art, and strategy to revolutionize the audiovisual industry. Our expertise includes Film Production and Services, AI Implementation, Virtual Production, XR, VFX, LED Wall integration, and Digital Marketing, with a presence in the United States and Mexico.

**WE PARTNER WITH STUDIOS, BRANDS, AND CREATORS TO EMBRACE THE TOOLS OF THE FUTURE—TODAY.**

# WHY IDIGITAL?

FAST AND TAILORED IMPLEMENTATION.



## FULL ECOSYSTEM

From consulting to post-production.



## CUTTING-EDGE TECHNOLOGY

LED Walls, motion tracking, robotics.



## MULTIDISCIPLINARY TEAMS

Creatives + technicians + developers.

# OUR CLIENTS

amazon

SONY



AMC

NETFLIX

3  
BLACK BEAR  
PICTURES

LIONSGATE®



WARNER BROS.

# SOLUTIONS



## FILM PRODUCTION AND SERVICES, BTS & POST-PRODUCTION

We provide end-to-end production for films and series, from concept to shoot, including scriptwriting, casting, locations, and technical crew.



## SPECIALIZED SERVICES

Practical special effects, aerial filming with drones, robotics, camera stabilizers (Gimbal, Steadicam, Trinity), and 360° photo and video production.



## AI IMPLEMENTATION

New workflows that enhance human talent and achieve extraordinary results through hybrid techniques.



## VIRTUAL PRODUCTION (VP)

We create real-time digital environments using LED walls, removing the need for physical locations and reducing production time.

# SOLUTIONS



## EXTENDED REALITY (XR)

We design immersive experiences that combine augmented, virtual, and mixed reality for events, training, and impactful storytelling.



## VFX

We transform every project with professional VFX, editing, and color grading, and produce behind-the-scenes content and marketing materials to maximize its impact.



## LED WALL INTEGRATION

We install and configure next-generation LED walls, ready for virtual production, live events, or permanent studio setups.



## EDUCATION (ACADEMY)

We train creative and technical teams in Virtual Production and XR through workshops, courses, and customized training programs.

# WHAT MAKES US UNIQUE?



**FULL WORKFLOW LEAN CINEMA.**

**COMPLETE ECOSYSTEM.**

**FREE INITIAL CONSULTING.**

**IMMEDIATE RESPONSE AND QUOTES.**

**TEAMS IN THE U.S. AND MEXICO**

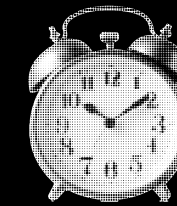
# WHY VIRTUAL PRODUCTION?

**FASTER PRODUCTION. LOWER COSTS.  
UNLIMITED CREATIVITY.**



## **INFINITE WORLDS, WITHOUT LEAVING THE SET**

Create any place on Earth (or beyond) in real time.



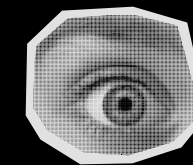
## **TIME & LOGISTICS SAVINGS**

Shoot faster without relying on weather, travel, or permits.



## **COST REDUCTION**

Less transportation, fewer location rentals, fewer unexpected expenses.



## **TOTAL VISUAL CONTROL**

Lighting, backgrounds, and atmosphere adjust instantly—right from the monitor.



## **REAL-TIME COLLABORATION**

Creative and technical teams see the same vision instantly and make adjustments on the fly.



Virtual Production Demo Reel iDigital 2025



Copy link



Watch on  YouTube

VIRTUAL PRODUCTION DEMO REEL IDIGITAL 2025

# STUDIO ALLIANCE AROUND THE WORLD



MEXICO CITY, MEXICO

State-of-the-art VP studio with LED Walls, robotics, and over 13 years of experience.



ANAHEIM, CALIFORNIA

Specialists in XR and LED technology, supporting ecosystem integration and training.



INTERNATIONAL

Experts in workflow innovation and pipeline optimization for Virtual Production.



SEATTLE, WASHINGTON

Creative production studio delivering premium content for global brands.



TIJUANA-CDMX, MEXICO

Specialists in AI Implementation, Virtual Production and Lean Cinema workflow.

# HOW VIRTUAL PRODUCTION HELPS REDUCE REAL COSTS

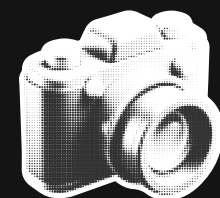
According to Accenture (2023), Virtual Production can reduce costs by **25% - 30%**

## NAB SHOW / EPIC GAMES REPORT (2022)



**40%**

Savings in logistics and travel



**50%**

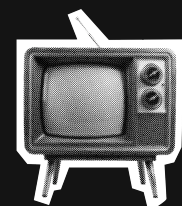
Fewer average shooting days (Netflix & ILM Stagecraft)

## NETFLIX & ILM STAGECRAFT



**30%**

Savings in budget compared to traditional sets



**70%**

Reduction in post-production needs



# FILM

END-TO-END PRODUCTION FOR FEATURE FILMS,  
FROM CONCEPT TO FINAL DELIVERY, MERGING  
TRADITIONAL WORKFLOWS WITH CUTTING-EDGE  
VIRTUAL PRODUCTION.

## WHY US?

Advanced Virtual Production pipelines reduce costs and timeframes while maintaining premium cinematic quality. New workflow and solutions that integrate XR, VFX, AI, and Transmedia Studio capabilities. We deliver Full Workflow Solutions for Creators & Studios.



Scriptwriting, casting, and location scouting



On-set and Virtual Production with LED volumes



Specialized services: practical effects, aerial drone filming, robotics, camera stabilizers (Gimbal, Steadicam, Trinity), 360° photo and video

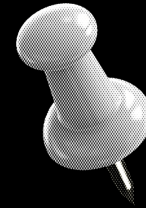


VFX, editing, color grading, and marketing assets

# SAW X



**CLIENT**  
**LIONSGATE**



**LOCATION**  
Mexico City



**SOLUTIONS**  
Marketing Production

For the iconic Saw franchise, we provided making-of services during filming in Mexico City. The material produced was key for promotional campaigns and gave fans an exclusive look at the creative process behind the film.

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=T3PZUO4P21C](https://www.youtube.com/watch?v=T3PZUO4P21C)



# SERIES

SCALABLE PRODUCTION FOR TV AND STREAMING SERIES, DELIVERING CONSISTENT QUALITY ACROSS EPISODES WITH HYBRID PRODUCTION MODELS.

## WHY US?

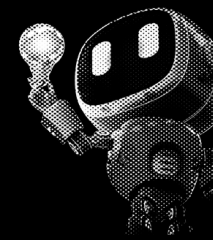
Ability to produce large volumes of episodic content faster while ensuring continuity and visual consistency.



Show development and episodic scriptwriting



Virtual Production for modular and repeatable environments



AI-assisted workflows for efficiency

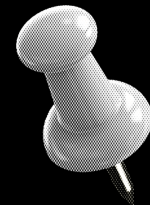


VFX, XR elements, and post-production

# FEAR THE WALKING DEAD – AMC STUDIOS



CLIENT  
**amc**



LOCATION  
Rosarito, Baja  
California



SOLUTIONS  
Production & Specialized  
Support

We contributed to the production of this iconic post-apocalyptic series by providing traditional and specialized technical services. Our expertise was key to maintaining the visual and narrative quality of a globally recognized franchise, working in close coordination with international teams.

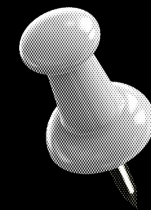
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# COYOTE



**CLIENT**  
**UNIVERSAL**  
+



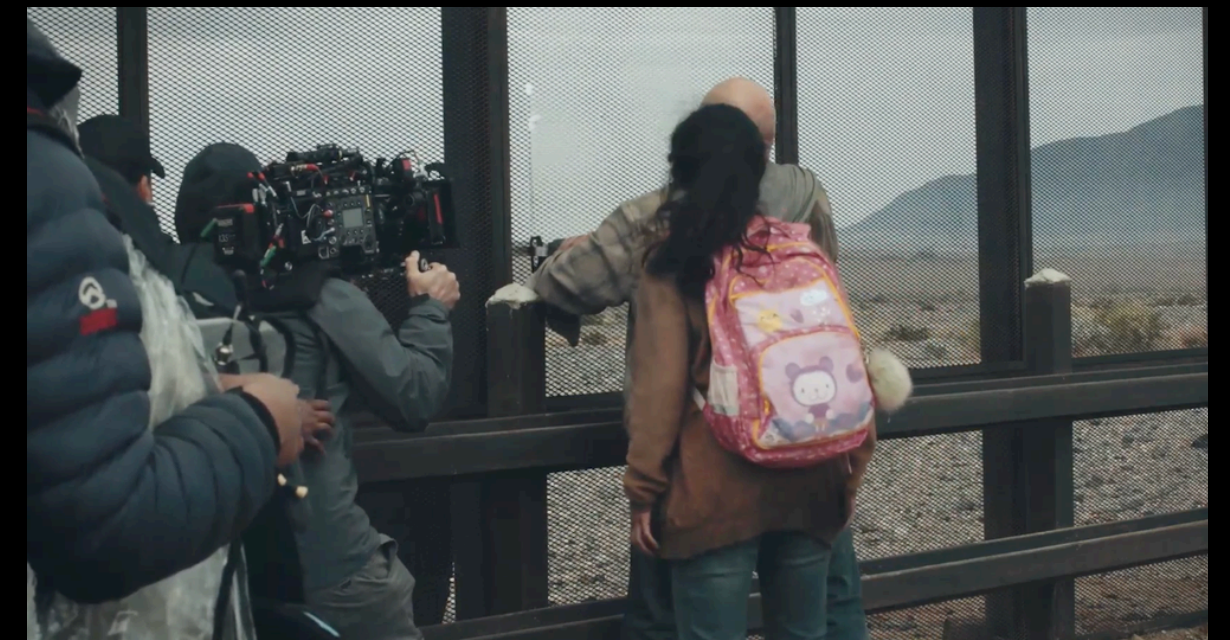
**LOCATION**  
Rosarito, Baja  
California



**SOLUTIONS**  
Marketing Production

For the Universal-produced series Coyote, we were responsible for documenting and creating marketing content through behind-the-scenes footage and BTS material. This content was used to promote the series, highlighting the locations and narrative intensity of filming in Baja California.

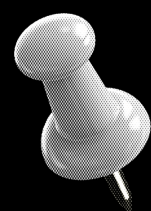
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# CLUB DE CUERVOS



**CLIENT**  
**NETFLIX**



**LOCATION**  
Mexico City



**SOLUTIONS**  
Marketing Production

For Club de Cuervos, Netflix's first original series produced in Mexico, we supported the visual marketing strategy with behind-the-scenes content and aerial drone footage. Our work captured the making-of process and created authentic promotional material for the audience.

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# CORPORATE

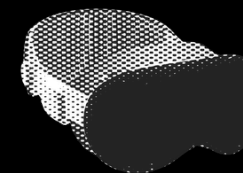
TAILORED AUDIOVISUAL SOLUTIONS FOR ENTERPRISES, COMBINING CINEMATIC STORYTELLING WITH CORPORATE COMMUNICATION NEEDS.

## WHY US?

Bringing the same cinematic and technical quality used in films and series into corporate communication.



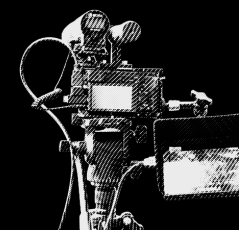
Corporate and institutional films



Executive presentations with immersive XR formats



Hybrid/virtual event production

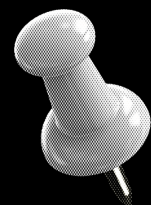


Training videos, testimonials, and motion graphics

# AMAZON WEB SERVICES - EC2 ULTRASERVERS LAUNCH



**CLIENT**  
**amazon**



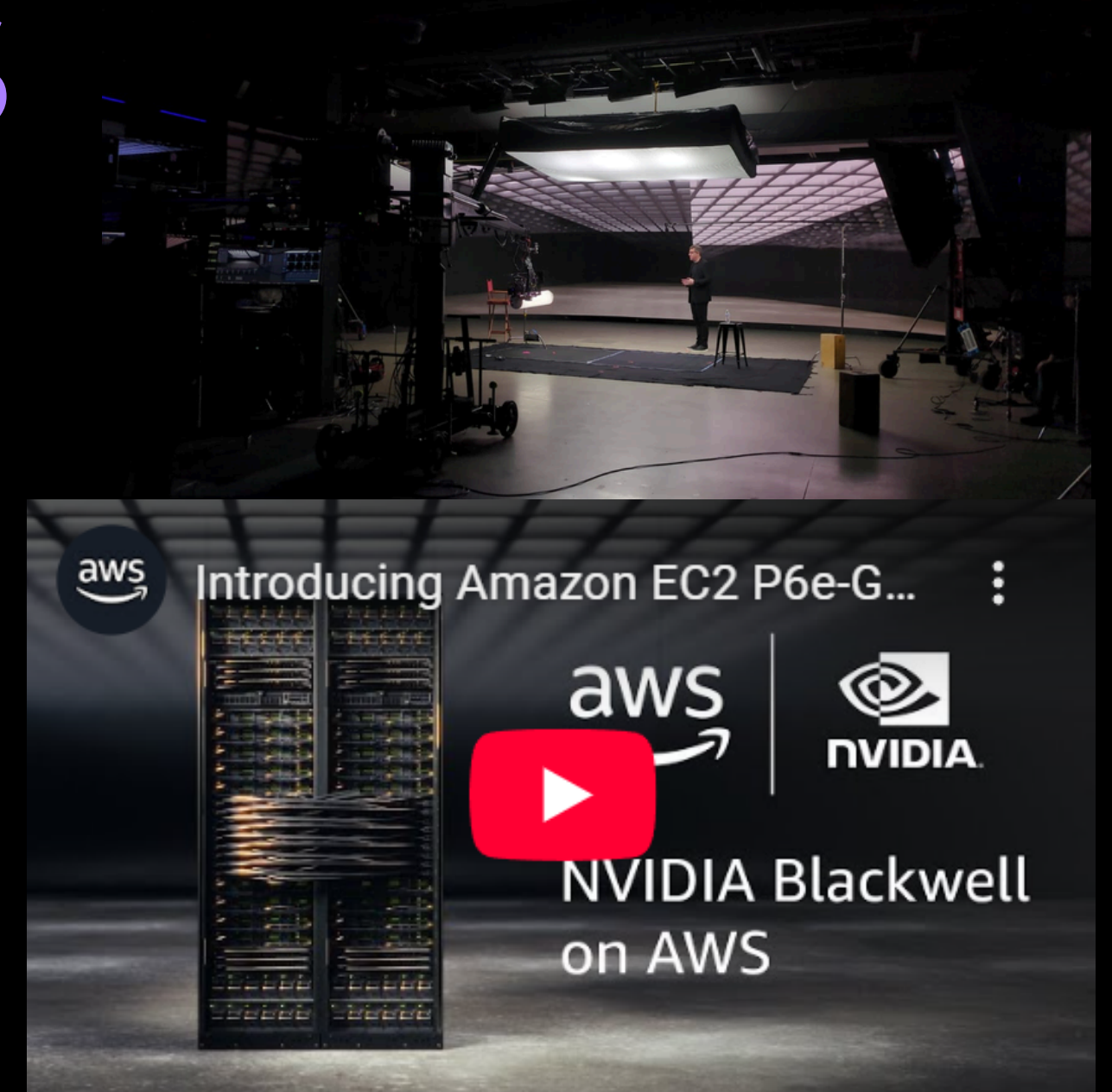
**LOCATION**  
Seattle, WA



**SOLUTIONS**  
Virtual Production, stage design,  
and technical operation.

We partnered with AWS and Vossler Studios for the Virtual Production of the launch capsule for the new EC2 UltraServers. iDigital led the stage design and technical operation in a high-tech virtual environment, showcasing how Virtual Production can bring tech products to life in an impactful and scalable way.

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=U81NAPG8YLO](https://www.youtube.com/watch?v=U81NAPG8YLO)



# DOCUMENTARIES

CINEMATIC DOCUMENTARIES THAT MERGE  
STORYTELLING WITH IMMERSIVE VISUALS,  
LEVERAGING XR AND VIRTUAL PRODUCTION.

## WHY US?

Bringing a cinematic scope and immersive realism to non-fiction content through advanced visual storytelling, while delivering a cost-efficient production model.



Research, scripting, and narrative development



On-location filming and real-time VP environments



Drone and 360° immersive captures

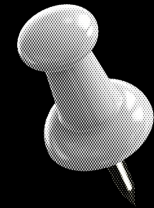


VFX, graphics, editing, and color grading

# VIRTUAL PRODUCTION: MAGIC AND FREEDOM



MARCHÉ DU FILM  
FESTIVAL DE CANNES



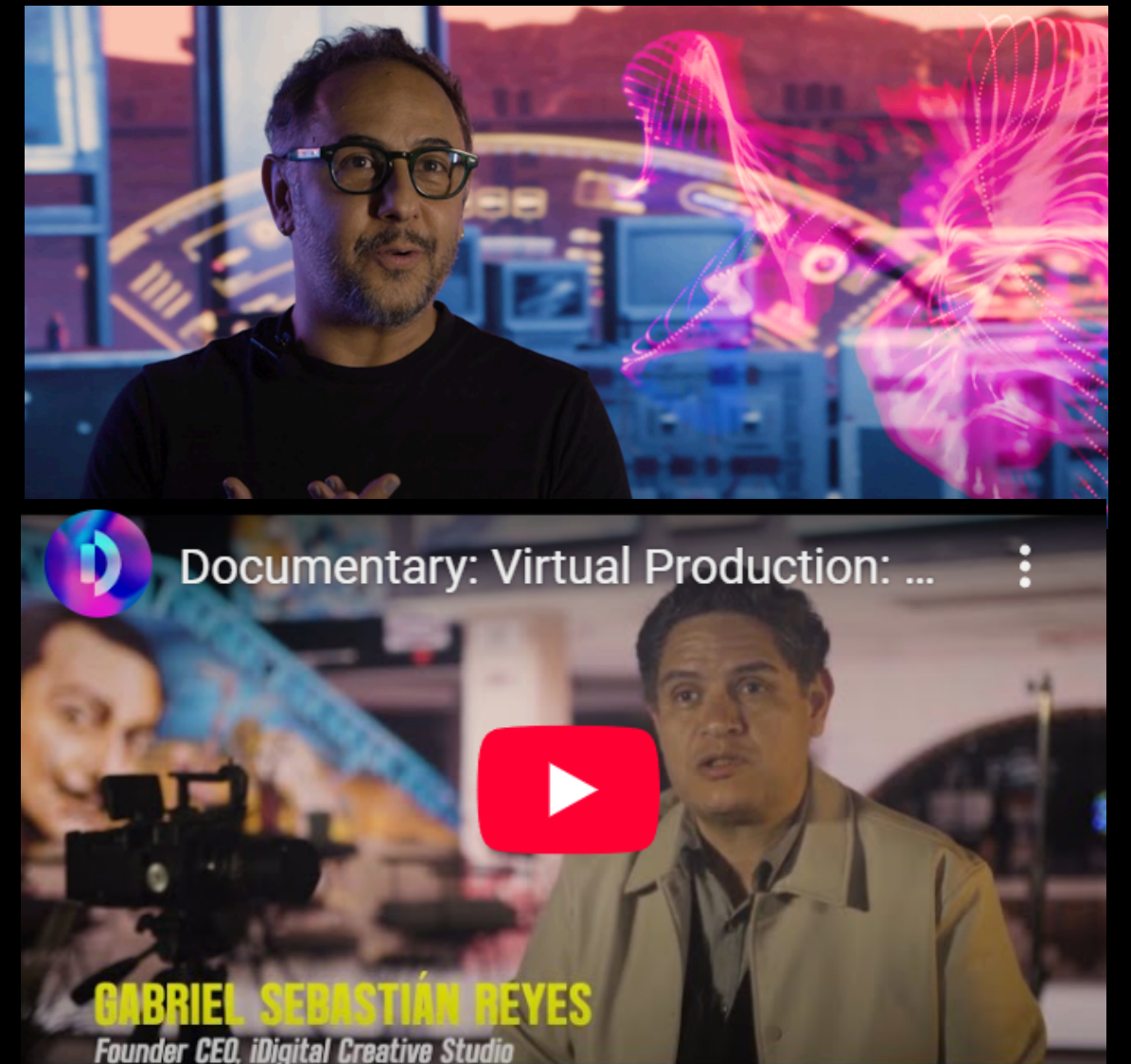
**LOCATION**  
In the U.S. and  
Mexico



**SOLUTIONS**  
Documentary Film

The first fully narrated documentary on Virtual Production, this original IP premiered at the Cannes Marché du Film and has since been showcased at international venues. It also had an exclusive screening at NYU's Industry City in Brooklyn, further extending its presence beyond Cannes.

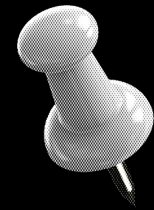
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# TIJUANA LA OTRA HISTORIA



MARCHÉ DU FILM  
FESTIVAL DE CANNES



## LOCATION

Tijuana, Mexico



## SOLUTIONS

Documentary Film

A cinematic journey beyond borders. Tijuana: The Untold History reveals a side of the city rarely seen: its unexpected beauty, raw creativity, vibrant culture, and untold stories. From murals and music to history, resilience, and identity, this documentary uncovers the soul of one of the world's most misunderstood cities.

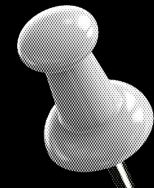
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# PUÑOS DE ESPERANZA



**CLIENT**  
Jacky Nava



**LOCATION**  
Tijuana, Mexico



**SOLUTIONS**  
Documentary Film



The inspiring journey of the legendary Jackie Nava, a woman who defied prejudice in a border city to become a world champion. Balancing the ring, her career as an architect, and motherhood, this is the story of a fighter who proved that the toughest battles are won with discipline and heart.

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=RBGSE7NALUU](https://www.youtube.com/watch?v=RBGSE7NALUU)



**PUÑOS DE ESPERANZA TEASER**  
IDigital Creative Studio



Watch on YouTube

# MUSIC VIDEOS

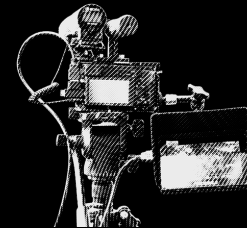
HIGH-CONCEPT MUSIC VIDEOS WITH CINEMATIC STYLE AND UNIQUE VISUAL WORLDS, PRODUCED THROUGH TRADITIONAL WORKFLOWS OR SPECIALIZED SOLUTIONS SUCH AS VIRTUAL PRODUCTION AND AI.

## WHY US?

Creation of impossible-to-achieve visual universes with Virtual Production and AI Application, tailored to the artist's identity.



Creative direction and concept development



Hybrid shooting (real locations + VP environments)



VFX, AI-enhanced visuals, and immersive XR elements



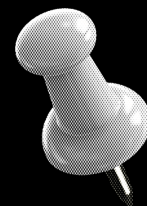
Professional post-production and color grading

# RESIDENTE – “THIS IS NOT AMERICA”



## CLIENT

Residente  
(Grammy Award Winner)



## LOCATION

Tijuana, Baja  
California

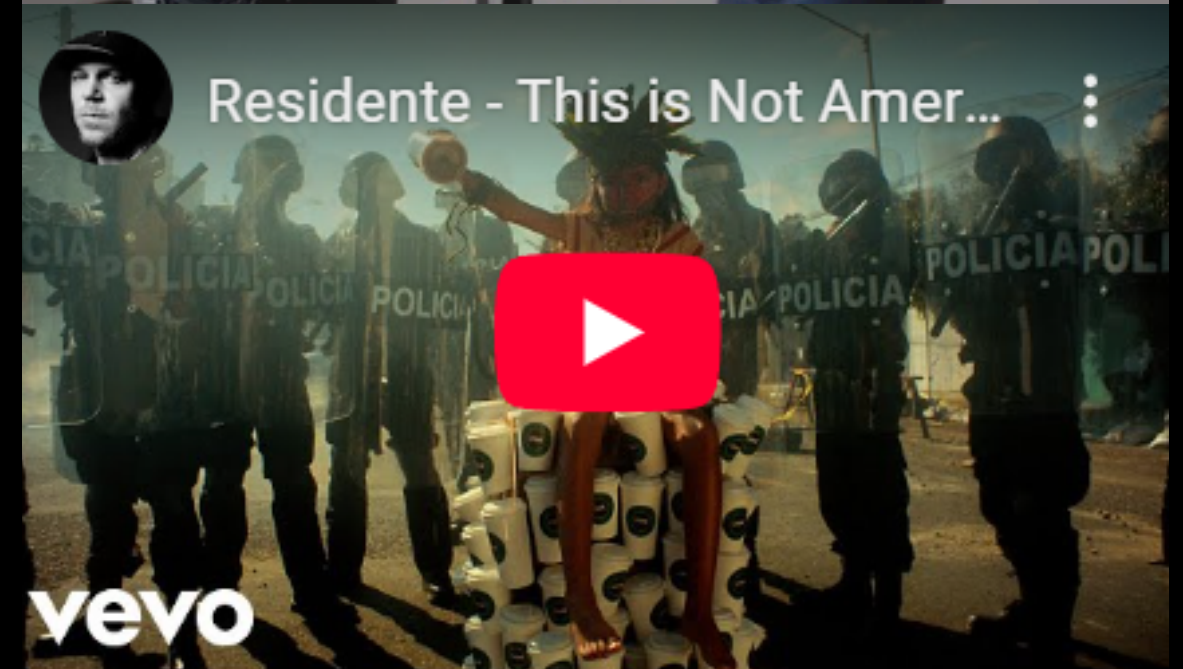


## SOLUTIONS

Second Camera Unit, VFX,  
Drone, BTS

We were part of the production of the iconic music video “This Is Not America,” which has surpassed 36 million views. Our team contributed to VFX, behind-the-scenes content, and drone filming, capturing the visual and cultural richness of the continent in a project with strong political and artistic significance.

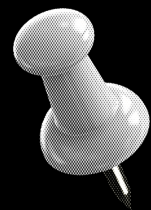
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# TITO DOBLE P – MUSIC VIDEO



**CLIENT**  
Tito Doble P



**LOCATION**  
Mexico City



**SERVICES**  
Virtual Production (backgrounds,  
environments)

In collaboration with Studio 11:11, iDigital created the backgrounds and virtual environments for Tito Doble P's music video. Virtual Production enabled the creation of visually stunning scenes on set, optimizing time and resources without compromising artistic quality.

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**Making of "DETONA" | Behind the Scenes with Tito Double P!**  
iDigital Creative Studio



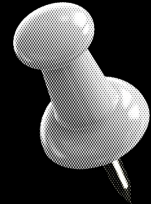
Watch on **YouTube**



# KAIA LANA – MUSIC VIDEOS



**CLIENT**  
Kaia Lana

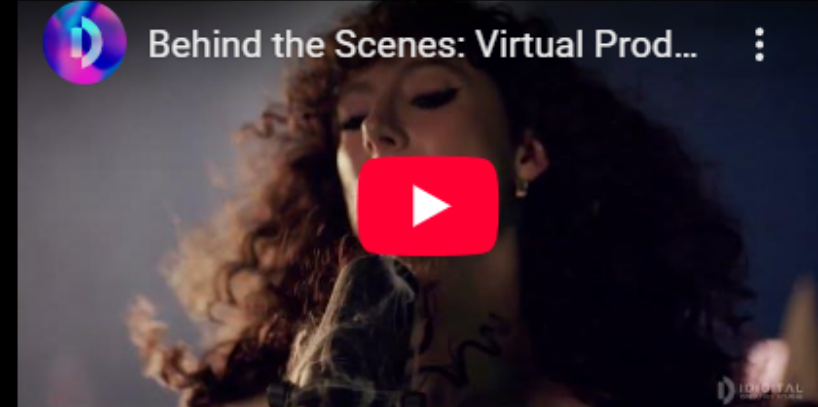


**LOCATION**  
Mexico City



**SOLUTIONS**  
Virtual Production  
(backgrounds,  
environments) + Video  
Direction

For Kaia Lana, iDigital not only provided Virtual Production services by designing immersive backgrounds and environments, but also fully directed the music videos. The shoots took place at Studio 11:11, combining digital visual art with musical storytelling for a cinematic and artistic result.



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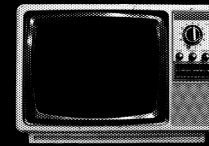
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# COMMERCIAL & MKT

ADVERTISING AND BRANDED CONTENT CAMPAIGNS  
WITH CINEMATIC QUALITY AND UNLIMITED CREATIVE  
POSSIBILITIES.

## WHY US?

Ability to recreate any environment virtually, delivering premium visuals with optimized budgets and faster turnaround.



TV and digital commercials



Branded storytelling and transmedia campaigns



Real estate and product marketing content



VFX, 360° media, and social media-ready assets

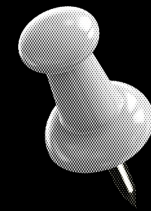
# PARAMOUNT, SONY AND NICKELODEON



CLIENT

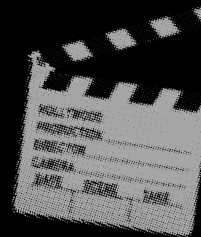


SONY



LOCATION

Mexico City



SOLUTIONS

Virtual Production +  
Traditional Services (casting,  
art, production, etc.)

For this Nickelodeon production, we combined Virtual Production with traditional services to create high-impact educational content. From casting to art direction, iDigital managed the full project, delivering innovative technology and a creative approach tailored for children.

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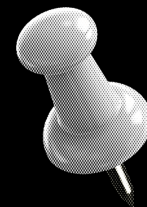


# REAL ESTATE



## CLIENT

Real Estate Developers  
& Agencies



## LOCATION

In the U.S. and Mexico

High-impact photography and video showcase every detail of the property, while drone shots provide impressive aerial perspectives that stand out. With 360° tours, clients can explore spaces remotely as if they were physically there, and photorealistic renders bring future projects to life with astonishing realism. To take immersion even further, 3D interactive experiences allow potential buyers to navigate properties virtually, and all of this is amplified through digital marketing campaigns that connect each project with the right audience at the right time.

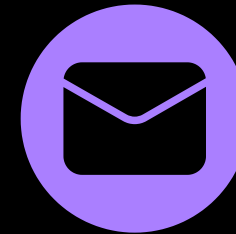
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# SCHEDULE YOUR FREE LIVE DEMO!

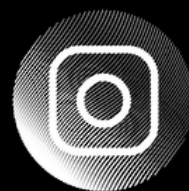


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**INSTAGRAM**  
ldigital\_cs



**FACEBOOK**  
IDigital Creative Studio



**LINKEDIN**  
IDigital Creative Studio

# OTHERS

To better understand what Virtual Production is and how we have implemented it in different studios, we invite you to explore two of our most representative projects:

**“Magic & Freedom”, First narrative documentary produced entirely with Virtual Production (Cannes Premiere)**

<https://idigitalcreativestudio.com/magicandfreedom/>



**Showcase en Studio 11:11, Practical demonstration of virtual production in Mexico City**

<https://www.youtube.com/watch?v=Gg2BWIZ95gg>





# IDIGITAL

## CREATIVE STUDIO